

Competition Organizers







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Competition Sponsors









Competition Partners















American Architectural Foundation





Table of Contents



Welcome Statement from Mayor Sylvester 'Sly' James]
From the Competition Sponsors	2
Competition Objectives	4
Twin Creeks Linear Park	
Background on Kansas City, Missouri	5
Background on Twin Creeks	6
Competition Description	
Competition Process and Timeline	9
Overall Linear Park Conceptual Design	10
Design Scenarios	11
Submissions	14
Competition Prizes	15
Public Event for Winning Teams	15
Exhibition	15
Jury	16
Technical Advisory Committee	
Intellectual Property Rights	



Office of the Mayor

Mayor Sylvester "Sly" James, Jr.

29th Floor, City Hall 414 East 12th Street Kansas City, Missouri 64106

April 8, 2016

To Whom It May Concern,

Kansas City is a city of energy and opportunity. Throughout the city, new investments and developments are supporting and augmenting our rich cultural heritage, dynamic neighborhoods, and entrepreneurial spirit to build a city for the next 50 years.

Twin Creeks is a prime example of this opportunity. The development of Twin Creeks builds upon significant infrastructure investments made by the city and is an exciting chance to build a vibrant and sustainable community that celebrates the area's rich natural beauty, leverages its proximity to downtown, and provides amenities for new and existing residents of the Northland and the city.

Kansas City is full of world-class design – from our Parks and Boulevard System to the modern expansion of the Nelson-Atkins Museum - and world-class designers. We are pleased to launch a City-sponsored design competition to help develop visions for a new jewel for the city – a linear park in Twin Creeks. A linear park could serve as a figurative and literal backbone of Twin Creeks, meeting recreation needs, supporting unique development patterns, enhancing multimodal transportation, providing civic space, and promoting sustainable design and construction.

I want to commend the work of the Twin Creeks Task Force and the many stakeholders that have engaged in public planning processes for Twin Creeks over the years. This competition is building upon their work.

I also want to thank in advance the designers, architects, planners, landscape architects, engineers, artists, and students who will participate in this exciting competition. Their energy, ideas, and vision will help shape the future of Twin Creeks and contribute to the creation of a new, innovative public space for generations to enjoy.

Sincerely,

Sylvester "Sly" James, Jr. Mayor of Kansas City, Missouri

(816) 513-3500

Fax: (816) 513-3518

From the Competition Sponsors



Parkland is a critical piece of a community's infrastructure that significantly contributes to its vitality and desirability. In addition to providing a location for recreational opportunities, it can support natural habitats, shape quality development, facilitate multiple modes of transportation, help manage stormwater to reduce flood risks, and increase property values. As Kansas City, Missouri continues to grow, City staff continually work with residents, property owners and stakeholders to establish public infrastructure in new and innovative ways that respects an area's natural features while accommodating its physical development. As part of this effort, we welcome designers of various disciplines and experiences to participate in the Twin Creeks Linear Park Design Competition.

Beyond serving as an amenity to the area, we foresee a lineal park network for the Twin Creeks area offering additional benefits such as:

- Preserving stream corridors
- Minimizing impacts on the natural environment
- Enhancing connectivity between neighborhoods
- Promoting walkability and pedestrian-friendly design
- Increasing accessibility through the inclusion of multiple means of transportation
- Fostering continuous development that does not create a "hopscotch" pattern
- Creating a smooth transition between the commercial and residential uses to make the area's amenities feel unified and accessible for residents
- Serving a regional destination, which could include, but not be limited to, a significant water feature, park, or conservation area

The Twin Creeks area is approximately 15,000 acres of largely undeveloped land located in the Northland of Kansas City, Missouri and is generally defined as being bound on the north by Interstate I-435, on the south by Missouri Highway 152, on the west by Interstate 29, and the east by Missouri Highway 169. The area is comprised of two watersheds - the First and Second Creek Watersheds - and features rolling hills, steep slopes, and tree lined riparian buffers. While this area is immediately east of the Kansas City International Airport and is approximately 15 minutes north of the City's Downtown, development within the Twin Creeks area has been limited due to a lack of infrastructure.

In 2015, the City's Water Services Department completed a sanitary sewer extension into Twin Creeks, which will potentially accommodate up to 75,000 people based upon current development patterns. As a proactive measure, the City established a task force to undertake a public/private planning effort to determine how to finance and build the area's needed infrastructure to promote quality development, maximize the City's investments, and determine the proper blend of development types. The Twin Creeks Task Force Final Report, shaped by the City's adopted land use plans for the area, has been recognized by the City Council as their blueprint for future quality development. We see this design competition as an important next step as City staff works with the area's community partners to implement a linear park system in Twin Creeks that would connect to Kansas City's extensive trails network, and provide a link to other areas in the Northland and to Downtown.

We are very excited to invite individuals, design teams and students to submit their designs and share their vision for the Twin Creeks Linear Park. It is our hope the concepts created during this competition will shape the vision for a potential linear park that features the area's landscape, promotes its agrarian past, honors its waterways and establishes a framework for future development.

Jeffrey Williams, Director of City Planning and Development Terry Leeds, Director of Water Services Department Mark McHenry, Commissioner of Parks and Recreation Sherri McIntyre, Director of Public Works Department



Overview

The City of Kansas City is sponsoring a design competition to bring in new ideas, energy, and visions to the development of Twin Creeks. Individual and multi-disciplinary design teams from across the United States and beyond are invited to develop an inspiring design vision for a new linear park.

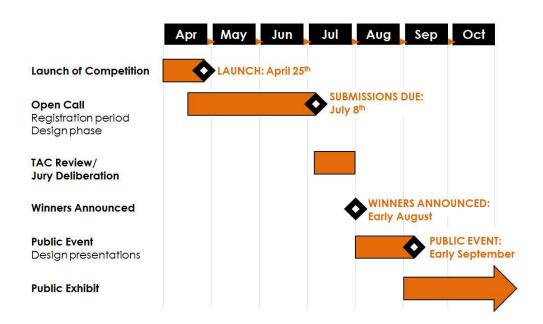
About Twin Creeks

Twin Creeks is a predominantly rural area encompassing 15,000 acres in the Northland of Kansas City, Missouri. In 2015, the City completed over \$43.5 million of infrastructure improvements in the area, enabling future development. Full build out of the area, which is expected to occur over the next 20+ years, could accommodate up to 75,000 people and 20,000 units of housing.

About the Competition

The focus of this competition is a potential new linear park that could stretch over 7 miles and up to 1,000 acres and serve as a backbone of the area. Entries must include an overall linear park conceptual design and illustrations of four different design scenario conditions, as described within this briefing book. Up to three teams will be selected as winning teams and present their proposals at a public event with the City, stakeholders and general public in Kansas City. The City will award \$24,000 in total prizes, to be distributed evenly between the selected winning teams. One student submission will also be selected for Honorary Mention. Design proposals will be used to shape and inspire a new linear park and development in Twin Creeks.

Timeline



Final submissions due July 8, 2016

kcmo.gov/designtwincreeks

Competition Objectives

The goal of this competition is to develop a more tangible vision for a linear park in Twin Creeks and for developments that are adjacent to the park. Our hope is that the designs submitted as part of this competition can frame future public and private investments, guide the overall shape and development of Twin Creeks, and excite and engage local stakeholders and the broader Kansas City community in discussion about the future of the area.

The competition invites all professional designers, as well as students, to take part in this exciting opportunity to help envision a major new addition to the Northland and the Kansas City park system.

Twin Creeks Linear Park





Indian Creek Trail System, Kansas City MO (Photos courtesy: KCMO Planning and Development)

The landscape of Twin Creeks is marked by meandering creeks, rolling hills and grand trees. The area is naturally resilient, with streams and adjacent stream buffer areas that protect nearby land from seasonal flooding. The buffer areas are designated as "stream setback zones" that limit development and have been identified by the City as opportunity areas for new public open spaces.

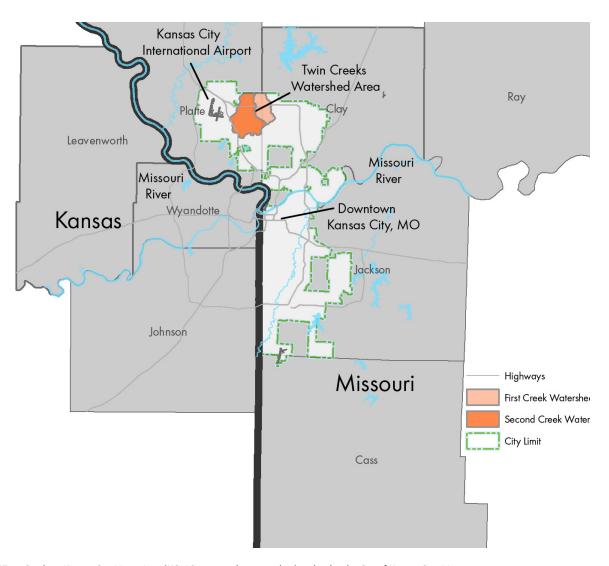
A linear park could be created within the established stream setback zones along the area, adding approximately 7 miles of trails and up to 1,000 acres of new parkland. The linear park would serve as a backbone of the area, aesthetically and physically linking

future developments, connecting to and extending the KC Trails system, providing open space and a variety of recreational needs for new and existing Northland residents, and accelerating the pace of and attracting new development to the area. The shape, form and features of a linear park could also help define Twin Creeks and the communities built adjacent to the park by providing an iconic recreation destination for Twin Creeks and the Northland. Several large scale development projects throughout the U.S. have included linear parks, which could serve as models or inspirations for Twin Creeks.

Background on Kansas City, Missouri

The City of Kansas City, Missouri is located in the northwestern portion of the state and is adjacent to the State of Kansas to the west. With a total of approximately 319 square miles, Kansas City is the 23rd largest U.S. city based on area and has a metro area that spans 14 counties over two states. With a population of 470,816, it is the 37th largest city in the United States and has a metro area population of 2.1 million, making it the 29th largest Metropolitan Statistical Area (MSA) in the United States.

Historically, the City was established south of the Missouri River, being incorporated in 1850. In the mid-20th century, the City began to annex land north of the Missouri River. The majority of land annexation occurred in 1962, with the newly chosen location of the Kansas City International Airport, which brought the City to nearly its present size.



Location of Twin Creeks in Kansas City Metro Area (KCMO municipal area in white) and within the City of Kansas City, Missouri

Background on Twin Creeks



The Twin Creeks area with Second Creek highlighted by the yellow dotted line.

Twin Creeks is located in the Northland of Kansas City. The area is generally defined as being bordered on the north by Interstate 435, on the south by Missouri Highway 152, on the west by Interstate 29, and the east by Missouri Highway 169. Twin Creeks is directly east of the Kansas City International (KCI) Airport and is approximately 15-20 minutes north of downtown Kansas City by car (and 40 minutes by bicycle).

As the name implies, the Twin Creeks area is comprised of the First and Second Creek Watersheds. These

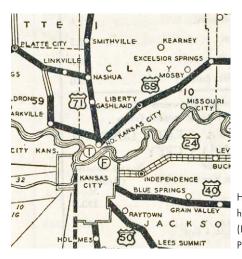
waterways have shaped Twin Creeks, creating rolling hills and tree-lined stream buffers. Approximately 12% of the area is governed by the City's <u>Stream Setback Ordinance</u>, which limits construction and development in flood prone and environmentally sensitive areas. Within the Twin Creeks area, the Kansas City Parks Department has proposed two types of open space for the trail network in the Northland, 1) trail areas with pathways and 2) trailhead areas with active recreation amenities such as sport facilities and playgrounds.

Area History

Development in the Twin Creeks area began in the late 1800s due in part to the area's proximity to post offices along the Quincy, Omaha, and Kansas City Railroad, which connected the three cities from 1897 to 1939. The Twin Creeks area was incorporated into Kansas City in 1962 as part of the City's annexation of approximately 122 sq. miles of unincorporated land in Platte and Clay Counties. Since that time, the area has largely retained its rural character, with some residential housing development being built on its southern and eastern edges and some office and manufacturing space in the western portion of the site. In 2005, Platte Purchase Park, a 140 acre park with several ballfields and playground facilities, was built in the center of Twin Creeks.



Current conditions in Twin Creeks (Photo courtesy: KCMO Planning and Development)



Historic map of Kansas City highway expansion (Image courtesy: KCMO Planning and Development)

Infrastructure Service Extension

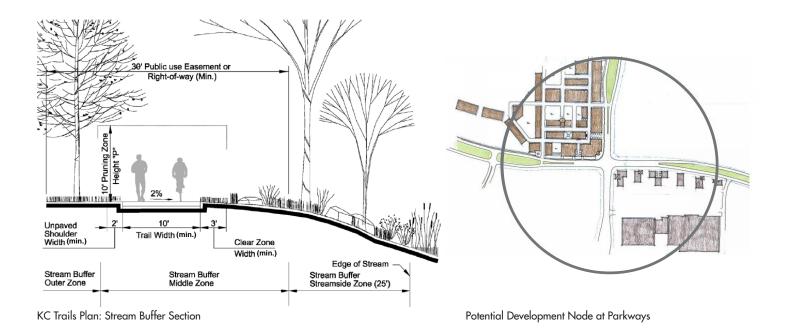
In 2015, the City completed a \$43.5 million project to extend sewer service to Twin Creeks, which will enable future residential and commercial development. Full build out of the area is anticipated to occur over the next 20+ years. The Twin Creeks area could accommodate up to 75,000 people and 20,000 units of housing based on current and projected development patterns.

Several plans have been drafted to guide development in Twin Creeks. The majority of the area falls under the KCI Area Plan, which was approved by the City Council in 2009 and called for development that "establishes a balance among the interests and needs of residents and businesses" and "connect[s] compatible uses and protect[s] sensitive natural areas". The easternmost part of the area falls within the borders of the Gashland-Nashua Area Plan, approved in 2012.

Community Vision for the Future

The Platte County Economic Development Council has championed development and infrastructure investments in Twin Creeks. Building on this work, the City convened a Mayoral Task Force in 2013 (pursuant to City Resolution #130443) to set a vision for future development in Twin Creeks. The Twin Creeks Task Force comprised 19 members representing a range of public and private-sector stakeholders and focused on how to finance and build infrastructure, promote quality development, maximize the City's investments, and determine the proper blend of development in Twin Creeks. The Task Force issued a final report in June 2015 that set a guiding vision for Twin Creeks. A centerpiece of the Task Force's recommendations was the creation of two development nodes in Twin Creeks to serve as mixed-use, higher density neighborhood centers for the area (see map on page 10). Key recommendations from the report also support the creation of a linear park.

While the Area Plans are advisory planning documents, there are several regulations that govern and will shape development in Twin Creeks. These include, but are not limited to, Kansas City's Major Street Plan, which establishes the types, designs, and locations of major roadways in Twin Creeks; Stream Setback Ordinance, which establishes the required buffer areas adjacent to streams; Trails KC Plan, which sets design standards for trails and trailheads; and Parkway and Boulevard Standards, which defines requirements for arterial roads that include vegetated medians. These regulations should be reflected in competition submissions. The reports, regulations and maps are available on the Design Competition website (kcmo.gov/designtwincreeks). GIS shapefiles are available on the website for site analysis and creation of basemaps.



Competition Description

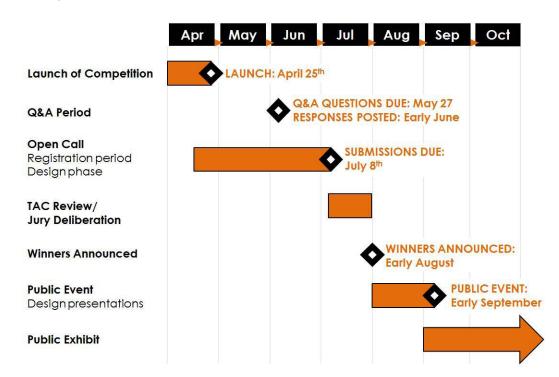
The City of Kansas City, Missouri invites individual and multi-disciplinary professional design teams with expertise in architecture, landscape architecture, urban planning, engineering, economic analysis, transportation, sustainability, community development, and public art, amongst other fields to submit design proposals for the Twin Creeks Linear Park Design Competition. Design proposal submissions must include 1) an overall linear park conceptual design and 2) renderings of four specified "design scenarios" within the linear park. These elements are described in greater detail in this brief.

The jury will select up to three winning teams in August 2016. The total award amount is \$24,000, which will be divided evenly amongst winning teams. The winning teams will present their design proposals at a public event with City leadership, community stakeholders and the public which will be hosted in Kansas City. Design proposals will be honored in a traveling public exhibition, and used as inspiration for future discussions and planning for Twin Creeks. A student submission will also be selection for Honorary Mention.

Competition Process and Timeline

Competition materials can be accessed at kcmo.gov/designtwincreeks. Final submissions must be submitted online via https://my.rfp365.com/public/rfp/0325eedb-71ae-42d4-bf5e-fdcff7771fde by 5pm on July 8, 2016. Design teams are invited to submit

questions to the competition sponsors until 5pm on May 27, 2016 (through the RFP365 website). The questions submitted will be posted with answers on the competition website by 5pm CMT on June 10, 2016.



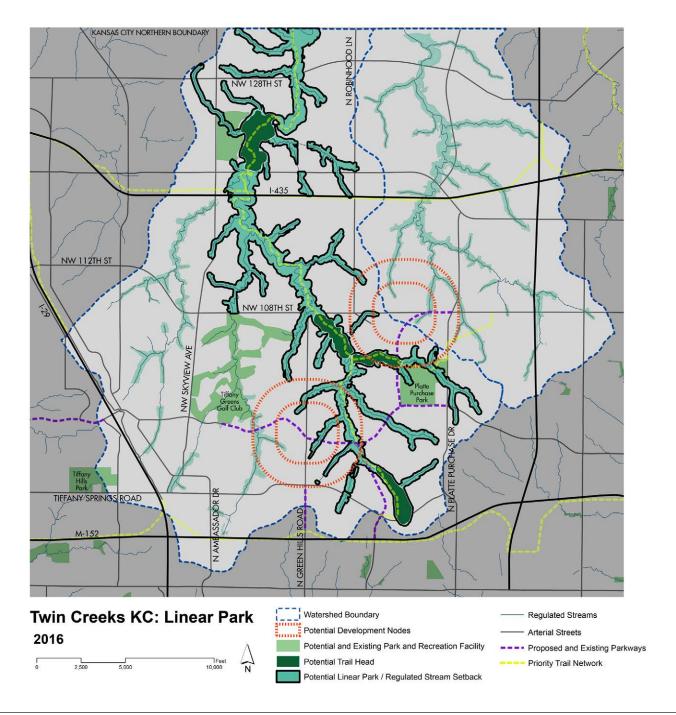
Final submissions due July 8, 2016

kcmo.gov/designtwincreeks

Overall Linear Park Conceptual Design

Design proposals should include an overall conceptual design for the Twin Creeks linear park and its connections to future adjacent developments. Conceptual designs should indicate programmatic areas and general landscape zones, but do not need to propose a detailed design for the full length of the park. However, detailed designs should be included for the four specified design

scenarios, detailed in the next section - see pages 11-12. The overall conceptual design should utilize the site of the riparian buffer setback zone, which varies in width along the length of the creeks from 25-250 feet. The park should generally follow the existing stream setback, although teams may identify additional area(s) to target to create an expanded park footprint.

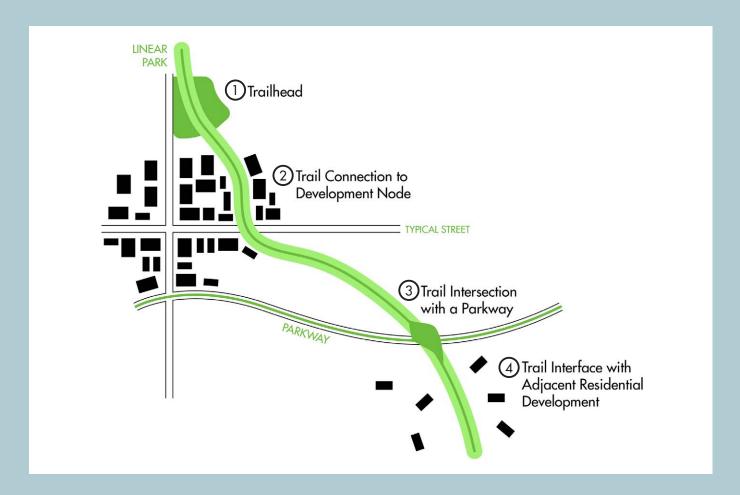


Design Scenarios

Proposals are requested to provide illustrative designs with written descriptions for all four design scenarios listed below. The Design Scenarios are prototypical design elements that could be used and reused along the length of the linear park at various geographic locations. They are not tied to specific sites.

Design teams must complete renderings for each of the following scenarios:

- 1 Trailhead
- 2 Trail Connection to Development Node
- 3 Trail Intersection with a Parkway
- 4 Trail Interface with Adjacent Residential Development



Potential Elements Common to All Scenarios:

- Bicycle and Pedestrian Trails
- Habitat Preservation Zones
- Flood Protection Systems
- Pedestrian Bridges
- Tree Groves
- Gardens and Planted Areas
- Public Art
- Public Seating

- Gathering Spaces
- Exercise Equipment
- Water Features
- Playgrounds
- Wayfinding and signage
- Active recreation



(1) Trailhead Scenario:

A design for trailhead locations may include larger pubic open spaces and active reaction amenities. The trailhead locations should be designed as destinations to attract both residents and visitors.

Potential Amenities May Include:

- Parking Areas
- Trail Map and Wayfinding
- Playgrounds
- Green Infrastructure
- Small scale concession (e.g. food trucks)



(2) Trail Connection to Development Node Scenario:

Design for the park and its interface with a development node, the planned mixed-use, medium density (3-4 stories) neighborhood centers. This should show how the linear park could transition into a mixed-use residential and commercial neighborhood center. Development nodes are indicated with red dashed lines on the project area map (page 10).

Potential Amenities May Include:

- **Bike Share Facilities**
- Trail Center
- Wayfinding
- Bike Racks
- Restrooms/Comfort Station
- **Gateway Connection**



Trail Intersection with a Parkway Scenario:

A design for the park where it intersects a Parkway, which is an arterial with a planted median, as defined in Kansas City's Parkway and Boulevard Standards. Parkways are indicated with purple lines on the project area map (page 10).

Potential Amenities May Include:

- Water Features
- Articulated Roadway Crossing
- Information Kiosk
- Shade Structures
- Seating
- Playgrounds



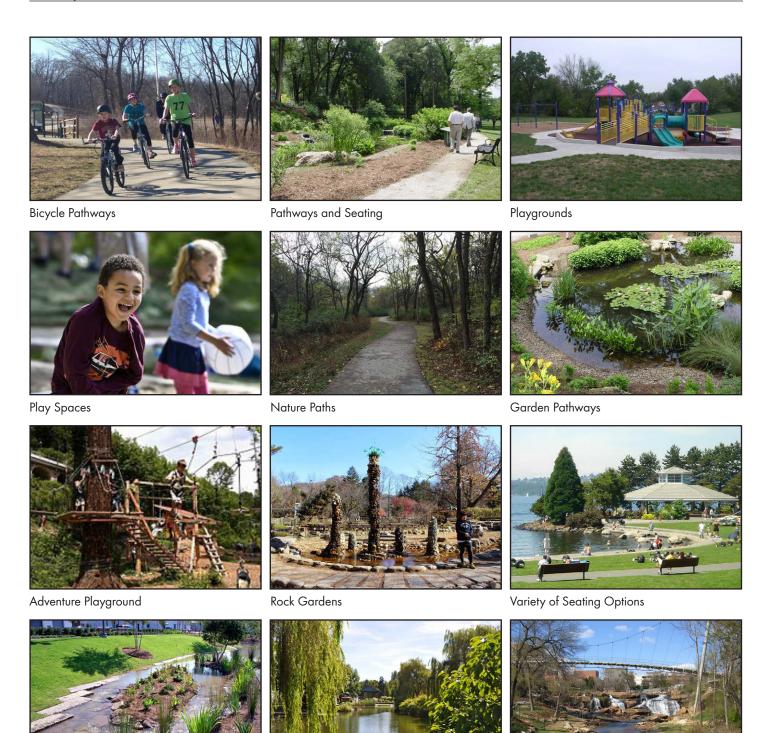
(4) Trail Interface with Adjacent Residential **Development Scenario:**

A design for the park's interface with existing and new low-density housing, generally single-family, detached housing, outside of the two development nodes.

Potential Amenities May Include:

- Pedestrian Level Lighting
- **Enhanced Landscape Treatments**
- Neighborhood Markers
- Area Wayfinding
- Rest Area
- Playgrounds

Example Linear Park Features



Stormwater Drainage Gardens

Natrual Areas: Plantings and Gardens

Bridges

Submissions

Individuals or design teams are asked to submit 3 design boards with layout of visual and written materials for the design proposal, dimensions of 24x36 inches in PDF format, with a maximum size of 25 MB per board. Separately, teams are asked to submit a 16-page (max) qualification package in PDF format, with a maximum size of 25 MB.

Design boards should include the following visual materials:

- Board 1: An overall conceptual design for the full length of the linear park.
- Boards 2 and 3: Illustrative design with human-scale experiential renderings of the four design scenarios (two per board)

Visual materials and illustrative drawings may include: site plans, renderings, diagrams, photographs, axonometric drawings, among others.

Design boards should include the following written materials:

 Brief text describing the team's understanding and analysis of the site (500 words max). Brief narrative explaining the teams design approach (500 words max).

Qualifications packages should include the following materials:

- The submission should consist of a maximum of 16 pages in PDF format (horizontal 8.5x11, one-sided, maximum of 50 MB)
- Brief description of the individual or team submitting materials(max 500 words)
- Bio or resume for each team member with explicit mention of status with any professional organization, for example: AIA, ASLA, APA, ASCE, etc.
- Brief descriptions and visual documentation of relevant past projects by team members, if applicable. Please note which team members have participated in the included relevant past projects.
- Explicit mention of current enrollment of any team members in an accredited academic institution

The design proposal and qualifications materials should be uploaded to https://my.rfp365.com/public/rfp/0325eedb-71ae-42d4-bf5e-fdcff7771fde by 5 pm CMT on July 8, 2016.

Competition Prizes

Competition sponsors offer \$24,000 in total prize awards, to be evenly distributed between the selected winning teams at the end of September 2016 after completion of the public event.

The Twin Creeks Linear Park Design Competition will also select one student submission for honorable mention (no cash prize). All participants on student design teams must be currently enrolled in an accredited academic institution. The selected Student Honorable Mention team will receive commendation and exhibition with the three winning teams. All student submissions will be considered for general submission selection.

Public Event for Winning Teams

Winning teams will present their design proposals at a high-visibility, public event in September to City leaders, representatives from City agencies, developers and landowners, local stakeholders, and the public as an integral step in shaping the future of Twin Creeks. The event will be held in a public venue and will be organized around presentations of the three winning

teams' design proposals. After the presentations, City leaders and winning design teams will participate in a facilitated discussion about their winning design proposals and the potential implementation of their ideas. The competition sponsors will facilitate the public event.

Exhibition

Following the Public Event, winning design proposals will be promoted through a traveling public exhibition. The exhibition will be circulated in the Northland and throughout Kansas City, Missouri as an opportunity to present the winning proposals to a wider audience.

Jury



AMANDA BURDEN, FAICP

Principal, Bloomberg Associates; Previous Director of City Planning, City of New York

Amanda Burden, FAICP, serves as the Principal of Urban Planning at Bloomberg Associates, an international philanthropic consultancy founded by Michael Bloomberg that helps mayors improve the quality of life of their citizens.

From 2002-2013 Ms. Burden served as the New York City Planning Commissioner where she spearheaded the largest planning effort since 1961, initiating comprehensive rezoning plans for 124 neighborhoods – almost 40% of the city – and catalyzing diverse housing opportunities throughout the City's five boroughs. A champion of design excellence, Ms. Burden emphasized community consensus-building to improve the streetscape, reclaim the waterfront, and create dynamic public spaces including the East River Esplanade and the High Line.

Previously, Ms. Burden launched of the Midtown Community Court in Times Square, a model of community-based justice. From 1983-1990, she served as Vice President for Planning and Design at the Battery Park City Authority, developing design guidelines for buildings and supervising the design of the Esplanade and 30 acres of parkland.

Ms. Burden holds a Master of Science degree in Urban Planning from Columbia University, a Bachelor of Arts degree from Sarah Lawrence College and an Honorary Doctorate in Public Administration from Pratt University. She serves on the Council for Foreign Relations since 2014.



AMBER HACKETT CROSBY

Director of Development, National Association of Intercollegiate Athletics Commissioner, KC Board of Parks and Recreation

Amber Hackett Crosby is the Director of Development for the National Association of Intercollegiate Athletics. She has worked in the Kansas City nonprofit sector since 2011 and, prior to that, practiced law as an Associate Attorney with Wallace Saunders Austin Brown & Enochs. Mrs. Crosby earned a bachelor of science in communication studies from The University of Texas, and a doctor of jurisprudence from the University of Oklahoma College of Law. She is a licensed attorney and currently serves in several volunteer capacities in town, including as a Commissioner of the Kansas City Board of Parks and Recreation; as the Director of Community for the Junior League of Kansas City, Missouri; and on the Legal Aid of Western Missouri's Volunteer Attorney Project Advisory Board.



PHILIP ENQUIST, FAIA

Partner in charge of Urban Design and Planning, Skidmore Owings and Merrill

Philip Enquist is the leader of SOM's Global City Design Practice, the world's most highly awarded urban planning group. Enquist and his studios have improved the quality and efficiency of city living on five continents by creating location-unique strategic designs that integrate nature and urban density within a framework of future-focused public infrastructure.

The scale of Enquist's design perspective continues to expand from innovating sustainable urban forms that enhance city living with walkable, transit-enabled districts humanized by their natural amenities to rapidly changing urban clusters within regional ecosystems like North America's Great Lakes basin and China's Bohai Rim.

Enquist is committed to the profession through one-on-one mentorships, his recent teaching of a studio for architecture and urban design students at Harvard University's Graduate School of Design, and as the Charles Moore Visiting Professor at the University of Michigan's Taubman College of Architecture and Urban Planning.

He was honored with the 2010 Distinguished Alumnus Award from the Architectural Guild of the University of Southern California's School of Architecture for his dedication to strengthening the physical, social, and intellectual infrastructure of cities. The year prior, the Chicago Tribune named him and his studio "Chicagoans of the Year in Architecture," citing "the city-friendly designs of Phil Enquist."



JOHN FIERRO

President/CEO, Mattie Rhodes Center; Former President, KC Board of Parks and Recreation John is the President/CEO of Mattie Rhodes Center, known for its holistic approach to improving the well-being of individuals, families and the community in Greater Kansas City.

John was the founder of the Latino Civic Engagement Collaborative (LCEC), which is made up of the executive directors from Latino-serving organizations in Kansas City, Missouri, including: Cabot Westside Health Center, Hispanic Chamber of Commerce of Greater Kansas City, Hispanic Economic Development Corporation, LULAC National Education Service Center, Mattie Rhodes Center, Samuel Rodgers Health Center and the Westside Housing Organization. The LCEC is dedicated to supporting the delivery of education, health, mental health, business development, housing, economic development and social services for the Latino population of Kansas City. John has a strong public administration and civic engagement background. In 2011, he was appointed by Mayor Sly James to serve on the Port Authority of Kansas City, Missouri's Board of Commissioners. He is also currently serving on the Metropolitan Community College Foundation Board of Directors. John's previous experience includes tenure as the President of the Board of Commissioners for the Kansas City Parks and Recreation Department from 2006 to 2011, the first Latino to be awarded that position; board of commissioner appointee by Mayor Kay Barnes on the Housing Authority of Kansas City, Missouri; and a member of the Bi-State Empowerment Zone Committee appointed by Mayor Emanuel Cleaver, II. He holds an executive MBA from Rockhurst University and bachelors and master's degrees from Park University. John and his wife Loretta are lifelong Kansas City natives residing in the Westside neighborhood.



ROBIN GANSER

Principal at Coen + Partners

Robin Ganser is a Principal and Project Manager at Coen+Partners, a multi-faceted Landscape Architecture firm based in Minneapolis. Robin has over 12 years of wide-ranging experience in managing Landscape Architecture, Planning, Architecture, and Real Estate Development projects. His expertise lies in the integration of disparate concepts, ideas and constraints into a clear goal and direction.

Prior to joining Coen + Partners, Robin lived and worked in Austin, Texas where his professional work centered around infill and transit-oriented development planning, urban design, and neighborhood planning and outreach. Robin also established independent experience in real estate development, specializing in infill housing and complex entitlement processes.

As part of the Coen+Partners team, Robin has led projects ranging from large scale residential estates to corporate campus expansions and master planning efforts. He has recently managed the design team for the King Abdullah Financial District Environs Master Plan in Riyadh, Saudi Arabia. He has led several projects in the Kansas City area including the redevelopment of Washington Square Park. He also is currently collaborating with El Dorado Architects on East 9th, an innovative streetscape concept in Lawrence Kansas.



MARK MCHENRY

Director, KCMO Parks and Recreation Department

Mark McHenry has been the Director of the Kansas City, Missouri, Parks and Recreation Department, since July 1, 2003. Mark received his Park Administration & Landscape Architecture Degree from Texas Tech and MPA from UMKC.

Mark has been a member of the American Academy for Park and Recreation Administration since 2004 and currently serves on the Board of Directors; National Recreation and Parks Association since 1984 and presently serves on the Public Policy Committee. Mark has been a member of the Missouri Parks and Recreation Association since 1984, held the position of President in 2009 and presently chairs the Legislative Committee. He served as past President of the Southwest Parks and Recreation Training Institute and the American Society of Public Administration, Kansas City Chapter.

Mark's professional awards include: American Society of Public Administration, L.P. Cookingham Award and the Crisis Management Award; Southwest Parks and Recreation Training Institute Diamond and Sapphire Awards; and the Distinguished Fellow Award from the Missouri Parks and Recreation Association. Mark received the Rich Noll Excellence in Governance Award, Jay Dillingham Lifetime Achievement Award and most recently he received the Look North Award.



AARON SCHMIDT

Assistant General Manager of Planning and Construction Hunt Midwest Real Estate Development, Inc.

Aaron Schmidt joined Hunt Midwest in 2006 as manager of construction for residential projects, was promoted to director of planning and construction for the residential division in 2010 and to assistant general manager in January 2015. His focus is developing home sites in multiple Hunt Midwest residential communities located in Kansas City's Northland, Platte County, North Kansas City, Lee's Summit and Raymore, Missouri, as well as managing design and construction of amenity packages. He also manages Hunt Midwest's infrastructure services for a wide range of public and private projects, including the engineering, bidding and construction of over \$60 million of infrastructure projects.

Aaron has over 17 years of residential development design and construction experience. Prior to joining Hunt Midwest, he served as director of planning and zoning and roads master plan director for Platte County, Missouri. Aaron serves as a member of the board of directors for the Platte County Economic Development Council. Aaron is a graduate of Missouri State University in Springfield with a bachelor's degree in urban & regional planning. He and his wife Angi and family reside in Kansas City, Missouri.



ALICIA STEPHENS

Director, Platte County Economic Development Council

Alicia Stephens became Executive Director for the Platte County Economic Development Council on June 29th, 2012. Prior to this she served the Liberty Economic Development Corporation since its inception in 2005, bringing extensive economic development experience to the community. Since her return to the Platte County EDC, the organization continues to have significant impact. Since 2012, the PCEDC has assisted in filling almost 5 MM sq ft of space, created over 7,000 new jobs and seen new investment over 495 million dollars. During Stephens' 7-year tenure, the Liberty Economic Development Corporation retained 525 jobs, expanded 165 jobs and recruited 13 projects to the Liberty area; creating 635 jobs and more than \$155 million in investment. Prior to moving to the Liberty area, Ms. Stephens was Program Director for PCEDC for 12 years, during which time she developed several programs including its Business Outreach program, the Northland School to Career Partnership (a grant funded program) and the incubation of a Convention & Visitors Bureau now administered by the Platte County Visitors Bureau.



MICHAEL VANCE TOOMBS

Director, Storytellers Inc., Artist Collective Member, Municipal Arts Commission

Michael Vance Toombs is an accomplished painter and art activist, founder and Director of Storytellers Inc., Artist Collective. Mr. Toombs is a community leader and champion for young people and the adult working artists in the Greater Kansas City area. Michael began as a young student with Matthew Monks at the Nelson Adkins Art Gallery. Michael left the corporate climate as customer service manager for GEHA Insurance to develop his own business in the belief that "Art is a change agent for society's difficulties." Michael's current art form is "interactive arts education". The following are examples of the diverse community engagement of Michael Toombs as director: In-light-en-ed, The Bartle Convention Center Mural, Urban Literacy Conference, University of Missouri, Kansas City, Art and the Entrepreneur Forum, Wichita State University, Environmental Art at the Olorun Foundation, Burkina Faso, West Africa, What My Eyes See, a child's view of their Quindaro, KCK neighborhood and the Media Project (health disparities in minority young people), with the University of Kansas School of Medicine, National Institute of Health, Science Education Partnership Award, Founding Artist of Sentenced to the Arts, Jackson County Juvenile Justice.

Technical Advisory Committee

A group of representatives from involved City agencies, key community stakeholders and local design industry representatives from KC professional organizations have been invited to contribute to the competition as part of the Technical Advisory Committee (TAC).

The Technical Advisory Committee has provided input into the creation of the design competition brief and the structure of the competition process. The TAC is also involved in the promotion of the competition, will support the jury process, and participate in the public event for the winning teams.

Organizations represented on the TAC:

- KCMO Mayor's Office
- KCMO Office of the City Manager
- KCMO Planning and Development
- KCMO Parks and Recreation
- KCMO Water Services
- KCMO Public Works
- KCMO City Architect
- Municipal Arts Commission
- Platte County Parks and Recreation Department
- Platte County Economic Development Council
- Northland Chamber of Commerce
- Urban Land Institute
- American Institute of Architects
- American Planning Association
- American Society of Landscape Architects
- American Society of Civil Engineers
- Association of Pedestrian and Bicycle Professionals
- Mid-America Regional Council
- KCI Area Development Team
- North Kansas City School Board
- Platte County R3 School Board
- Park Hill School District

Photo Attributions: Example Linear Park Features, Pg. 13

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Intellectual Property Rights

- 1. The Competition is organized and sponsored by the City of Kansas City, Missouri. Participation in this competition is open to any individual regardless of their country of residence.
- 2. The Competition is subject to all applicable federal, state and local laws and regulations, and is void where prohibited by law. Employees of Sponsors and their immediate families (spouse, parent, sibling, child, and spouse of any of the foregoing) and those living in their immediate households, whether or not related, are not eligible to enter the Competition or to win the prize.
- 3. You must have all ownership rights in and to your concept, design and text. By submitting an entry you represent and warrant that any concepts, design elements, text and images contained in your entry are your original work and that no other person or entity, including any third party designer, has any ownership interest in all or any portion of your entry. Your entry must not have been, and may not be, submitted in any other competition or previously published. Sponsors reserve the right to void and/or disqualify any submission if found in Sponsors' sole discretion to be inconsistent with these representations and warranties, plagiarized, copied, or fraudulent; to infringe upon existing rights of others; or to be incomplete, damaged, obscene, vulgar, offensive or otherwise unsuitable. By submitting an entry, you agree to indemnify and hold harmless the Sponsors from and against all claims or damages arising out of the use of any design or other materials you submit. By submitting an entry, you grant to Sponsors and their respective successors and assigns an unlimited, worldwide, perpetual license to publish, display, use, exploit, edit the text, adapt, modify, copy, disseminate, post, or dispose of the design, text and other submitted materials online, in print, film, television, or in any other media for editorial, advertising, promotional or other purposes without compensation or notification of any kind to you.

- 4. Taxes and Documentation: All federal, state, and local taxes on the monetary value of the prize are the sole responsibility of the winner. A 1099 tax statement will be filed with the IRS and the winner will be required to sign a W-9 form and a Winner's Agreement, which will include an affidavit of eligibility and a liability release. Failure to do so will result in forfeiture of the prize.
- Right to Use Name, Likeness, and Other 5. Identifying Information: By submitting an entry, each entrant grants to Sponsors and their respective successors and assigns the right, except where prohibited by law, the right to use the entrant's name, likeness, city and state, biographical information, entry materials, and written or oral statements, for editorial, advertising and promotional purposes, without compensation, unless required by law. Entrants shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of their name, likeness, city and state, biographical information, or entry. The rights granted under this paragraph are without compensation or notification to the entrant of any kind, except as required by law, and shall extend to all entries and all other submitted materials related to the Competition, including those submitted by non-winners and winners. If selected as a winner, the design team must complete all tasks that are outlined within the brief in order to receive financial compensation.

